

Remit Address:
WOFL
12315 Collection Center Drive
Chicago, IL 60693
Main: (407) 644-3535
Billing: (407) 644-3535

INVOICE

Advertiser	American Crossroads
Product	11-27-953-American Crossroads
Estimate Number	953

Invoice #	4071141-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/08/12

Station	WOFL
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4071141
Alt Order #	POLITICAL ISSUE
Deal #	
Order Flight	10/02/12 - 10/08/12

Billing Address:
Crossroads Media LLC
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV14273
Advertiser Code	11
Product Code	27

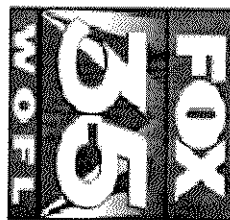
Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WOFL	BONES	8p-9p								
		POLITICAL ISSUE									
	WOFL				10/08/12 to 10/14/12	1x	M-----				
				M	10/08/12	:30	7:58 PM	USPRTV19ACH	\$7,000.00		1
		Aired Spots		1							

Gross Total \$7,000.00
Agency Commission \$1,050.00
Net Amount Due \$5,950.00 Payment Terms 30 Days

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INVOICE

Advertiser	American Crossroads
Product	AMERICAN CROSSROADS
Estimate Number	1773

Invoice #	4068632-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/08/12

Station	WOFL
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4068632
Alt Order #	POLITICAL ISSUE
Deal #	
Order Flight	10/02/12 - 10/08/12

Billing Address:

Mentzer Media Service
 Attention: Accounts Payable
 600 Fairmount Avenue
 Suite 306
 Towson, MD 21286

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

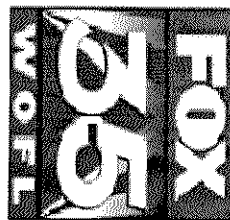
IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WOFL	Fox 35 5p News	5-530P		10/01/12 to 10/07/12	1x	-T-----				
		POLITICAL ISSUE		Tu	10/02/12	:30	5:23 PM	FLSNTV03ACH	\$900.00		1
2	WOFL	Fox 35 5p News	5-530P		10/01/12 to 10/07/12	6x	--WTF--				
		POLITICAL ISSUE		W	10/03/12	:30	5:15 PM	FLSNTV03ACH	\$900.00		1
				W	10/03/12	:30	5:24 PM	FLSNTV03ACH	\$900.00		4
				Th	10/04/12	:30	5:24 PM	FLSNTV03ACH	\$900.00		6
				Th	10/04/12	:30	5:28 PM	FLSNTV03ACH	\$900.00		2
				F	10/05/12	:30	5:15 PM	FLSNTV03ACH	\$900.00		3
				F	10/05/12	:30	5:24 PM	FLSNTV03ACH	\$900.00		5
3	WOFL	Fox 35 5p News	530-6P		10/01/12 to 10/07/12	2x	-TW----				
		POLITICAL ISSUE		Tu	10/02/12	:30	5:51 PM	FLSNTV03ACH	\$900.00		1
				W	10/03/12	:30	5:39 PM	FLSNTV03ACH	\$900.00		2
4	WOFL	Fox 35 5p News	530-6P		10/01/12 to 10/07/12	4x	---TF--				
		POLITICAL ISSUE		Th	10/04/12	:30	5:38 PM	FLSNTV03ACH	\$900.00		3
				Th	10/04/12	:30	5:43 PM	FLSNTV03ACH	\$900.00		1
				F	10/05/12	:30	5:43 PM	FLSNTV03ACH	\$900.00		4
				F	10/05/12	:30	5:54 PM	FLSNTV03ACH	\$900.00		2
5	WOFL	Fox 35 10p News	10p-11p		10/01/12 to 10/07/12	3x	-TW----				
		POLITICAL ISSUE		Tu	10/02/12	:30	10:39 PM	FLSNTV03ACH	\$2,200.00		1
				W	10/03/12	:00			\$2,200.00	Credited	2

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Sales Region	National

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Alt Order #	POLITICAL ISSUE
Deal #	
Order Flight	10/02/12 - 10/08/12

Billing Address:

Mentzer Media Service
 Attention: Accounts Payable
 600 Fairmount Avenue
 Suite 306
 Towson, MD 21286

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

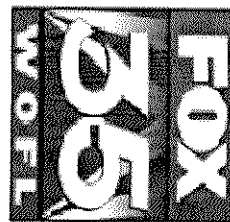
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	WOFL	Fox 35 10p News	10p-11p								
	WOFL	POLITICAL ISSUE		Th	10/04/12	:30	10:30 PM	FLSNTV03ACH	\$2,200.00		3
6	WOFL	Fox 35 10p News	10p-11p								
	WOFL	POLITICAL ISSUE			10/01/12 to 10/07/12	2x	----F--				
	WOFL			F	10/05/12	:30	10:22 PM	FLSNTV03ACH	\$2,200.00		1
	WOFL			F	10/05/12	:30	10:42 PM	FLSNTV03ACH	\$2,200.00		2
7	WOFL	Fox 35 News 11p	11p-1130p								
	WOFL	POLITICAL ISSUE			10/01/12 to 10/07/12	3x	-TWT---				
	WOFL			Tu	10/02/12	:30	11:25 PM	FLSNTV03ACH	\$1,400.00		1
	WOFL			W	10/03/12	:00			\$1,400.00	Credited	3
	WOFL			Th	10/04/12	:30	11:22 PM	FLSNTV03ACH	\$1,400.00		2
8	WOFL	Fox 35 News 11p	11p-1130p								
	WOFL	POLITICAL ISSUE			10/01/12 to 10/07/12	2x	----F--				
	WOFL			F	10/05/12	:30	11:12 PM	FLSNTV03ACH	\$1,400.00		1
	WOFL			F	10/05/12	:30	11:27 PM	FLSNTV03ACH	\$1,400.00		2
9	WOFL	NFL RS Game Non Home	Various								
	WOFL	POLITICAL ISSUE			10/01/12 to 10/07/12	1x	-----S				
	WOFL			Su	10/07/12	:30	1:01 PM	FLSNTV03ACH	\$8,000.00		1
10	WOFL	Fox 35 10p News	10p-11p								
	WOFL	POLITICAL ISSUE			10/01/12 to 10/07/12	1x	-----S				
	WOFL			Su	10/07/12	:30	10:43 PM	FLSNTV03ACH	\$1,300.00		1
11	WOFL	Fox 35 5p News	5-530p								
	WOFL	POLITICAL ISSUE			10/08/12 to 10/14/12	1x	M-----				

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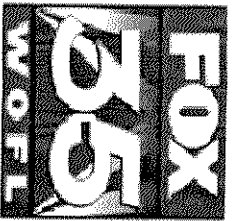
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11	WOFL	Fox 35 5p News	5-530p								
	WOFL	POLITICAL ISSUE		M	10/08/12	:30	5:29 PM	FLSNTV03ACH	\$900.00		1
12	WOFL	Fox 35 5p News	530-6p								
	WOFL	POLITICAL ISSUE		M	10/08/12 to 10/14/12	1x	M-----				
				M	10/08/12	:30	5:55 PM	FLSNTV03ACH	\$900.00		1
13	WOFL	Fox 35 10p News	10p-11p								
	WOFL	POLITICAL ISSUE		M	10/08/12 to 10/14/12	1x	M-----				
				M	10/08/12	:30	10:51 PM	FLSNTV03ACH	\$2,200.00		1
14	WOFL	Fox 35 News 11p	11p-1130p								
	WOFL	POLITICAL ISSUE		M	10/08/12 to 10/14/12	1x	M-----				
				M	10/08/12	:30	11:11 PM	FLSNTV03ACH	\$1,400.00		1
15	WOFL	Good Day 5a	530-6a								
	WOFL	POLITICAL ISSUE		M	10/08/12 to 10/14/12	1x	M-----				
				M	10/08/12	:30	5:52 AM	FLSNTV03ACH	\$350.00		1
16	WOFL	Off Time Late News	1030p-1a								
	WOFL	POLITICAL ISSUE		M	10/08/12 to 10/14/12	1x	M-----				
				M	10/08/12	:30	10:58 PM	FLSNTV03ACH	\$2,200.00		1
17	WOFL	Off Time Late News	1030p-1a								
	WOFL	POLITICAL ISSUE		M	10/08/12 to 10/14/12	1x	M-----				
				M	10/08/12	:30	11:13 PM	FLSNTV03ACH	\$1,400.00		1
18	WOFL	Fox 35 5p News	5-530p								
	WOFL	POLITICAL ISSUE		M	10/08/12 to 10/14/12	1x	M-----				
				M	10/08/12	:30	5:52 PM	FLSNTV03ACH	\$350.00		1

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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
18	WOFL	Fox 35 5p News	5-530P	Th	10/04/12	:30	5:13 PM	FLSNTV03ACH	\$800.00		2
	WOFL			F	10/05/12	:30	5:14 PM	FLSNTV03ACH	\$800.00		1
Aired Spots 32											

Gross Total **\$46,350.00**
Agency Commission **\$6,952.50**
Net Amount Due **\$39,397.50** Payment Terms 30 Days

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